

# Member News

## SANBWA welcomes the following three new members:

**O2 Fresh** is bottled from a natural spring that rises on a 46-hectare boutique wine farm known as the Misty Mountains Estate located in the Overberg, 90 minutes' drive from Cape Town.

O2 Fresh still and sparkling water, distributed only in the Western Cape, is sold in different ranges of glass and PET bottles. The estate also bottles still and sparkling water under contract to ABSA, Stanlib, Vodacom and Ingwe.

O2 Fresh manager, Robert Davis, says that the company's membership of SANBWA has given the product credibility with his corporate clients – assuring them that the water under their own labels has been produced to world class standards.

A slightly sweet still water, **Wonderfontein Water** is produced and marketed locally around Villiersdorp in the Western Cape. Its borehole source is also used to produce customised products – including two new brands called Blue Frost and Jordan - that are distributed nationwide through retail outlets.

Products range in volume from 500ml to 1.5 and 5 litres. The bottling plant is capable of handling output of 500 boxes a day of 1.5 litre bottles.

Co-owner Mariana Malherbe says that 'Wonderfontein Water became a SANBWA member because we wanted to deliver to the standards that consumers expect – and to which they are entitled. Also, consumers are far more likely to buy products that feature the SANBWA logo.'



Launched in 2003, still and carbonated **Richeneau Water** is produced in a range of PET bottle sizes.

The water is pumped from a borehole on a farm in the Franschhoek mountains, delivering the fresh, crisp taste characteristic of sandstone water sources.

A bottling plant team of 35 produces the Richeneau brand as well as bottling and labelling water for other organisations as varied as Woolworths, Pick 'n Pay, Spar, the nutritional supplement company, USN, local airline SA Airlink and a number of restaurants. The Richeneau brand itself is privately distributed.

Richeneau became a SANBWA member because meeting SANBWA benchmarks 'ensures that our product is among the best of the best.'



South African National Bottled Water Association